The Institute of Internal Auditors
San Gabriel Valley Chapter

The San Gabriel Valley Chapter of the IIA invites you to join us
October 20, 2016 11:30AM-1:00PM

Internal Audit and Social Media

Social Media is everywhere – maybe even on Internal Audit's radar screen. With a topic this pervasive, how does Internal Audit approach it for purposes of risk assessment, conducting an audit, or embedding it into existing practices and procedures? How does Internal Audit keep up with something this dynamic, and the risks they could pose?
This session will provide an approach to general risk assessment of Social Media, and considerations for Internal Audit as they contemplate how (or whether) they should incorporate Social Media into their own activities.

Learning objectives include:
- Learn how social media differs from traditional media
- Gain an understanding on how controls aligns with generators of information on social media
- Learn one approach for high-level risk assessment of social media
- Learn examples of how Internal Audit can use Social Media for their own activities, and factors influencing how (or whether) to do so.

Lunch Program Topic Presented by:

Doug Hileman, CRMA, CPEA, P.E.
President, Douglas Hileman Consulting LLC

Douglas Hileman is president of his own firm, with over eight years of supporting clients in private and public sector on compliance, risk, and non-financial reporting. His firm is one of only four that have conducted Independent Private Sector Audits for the SEC's rule on conflict minerals for three consecutive years. He is VP Advocacy of the Los Angeles Chapter of the IIA. He one of only a dozen members of the IIA's [global] Guidance Development Committee, which writes supplemental guidance (Practice Guides, Practice Advisories, etc.) to the IPPF. He is a co-author of "Internal Audit and the Second Line of Defense" Practice Guide, published earlier in 2016. He worked at PwC for six years, has nine years of experience in industry, and did his first compliance audit in 1979. With experience in operations, corporate compliance, environmental/ safety auditing, support to financial audits, and the assurance engagements for conflict minerals, Doug has experience in four "lines of defense."

Delivery Method: Group-Live
Program Level: All
Field of Study: Auditing
Prerequisites or Advanced Preparation: None

Come join us in Pasadena at The Women's City Club, 160 North Oakland Ave
(Free parking behind building on Madison off of Walnut St)

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Register by October 13, 2016:
To register go to:
http://www.etouches.com/2010InternalAudit

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As part of the Chapter's commitment to service our members, the price for lunch including 1 CPE has been reduced to $20 (members), $25 (non-members), or $10 (retired members or students)when you pre-register for this meeting. All pre-registration will be qualified to enter in a raffle for one free future lunch meeting attendance. The price for walk-ins is $25.

Meal choices: Grilled Salmon Piccata or Vegetarian. No meals guarantee for registration after the deadline or for walk-ins.

Payment: Remit cash or check at time of check-in. *Make checks payable to: IIA-SGVC. Cancellations after October 13, 2016, and no shows will be billed. Please contact* registration@theiia-sgvc.org *to cancel your registration or if you want to change your food selection after completing the registration process.*

Refunds: Refund requests should be received by October 13, 2016. No refunds will be granted after the event start date. Contact us at registration@theiia-sgvc.org for refund, complaint or cancellation policies.